

RINK 1 WALL ADVERTISING LOCATIONS

WS-5, WS-6, WS-7, WS-8, NWB-1, NWB-2, NWB-3, NWB-4, NWB-5, NWB-6, NWB-7, NWB-8, NWB-9, NWB-10, NWB-11, NWB-12, NWB-13, NWB-14, NWB-15, NWB-16

HALLWAY ADVERTISING LOCATIONS

H-1, H-2, H-3, H-4, H-5, H-6

STANDS ADVERTISING LOCATIONS

S-1, S-2, S-3, S-4, S-5, S-6

RINK 2 WALL ADVERTISING LOCATIONS

WS-1, WS-2, WS-3, WS-4, SWB-1, SWB-2, SWB-3, SWB-4, SWB-5, SWB-6, SWB-7, SWB-8, SWB-9, SWB-10

CHANGE ROOM ADVERTISING LOCATIONS

ROOM 1	CR-1, CR-2	ROOM 2	CR-3, CR-4
ROOM 3	CR-5, CR-6	ROOM 4	CR-7, CR-8
ROOM 5	CR-9, CR-10,	ROOM 6	CR-11, CR-12
ROOM 7	CR-13, CR-14	ROOM 8	CR-15, CR-16

DOOR ADVERTISING LOCATIONS

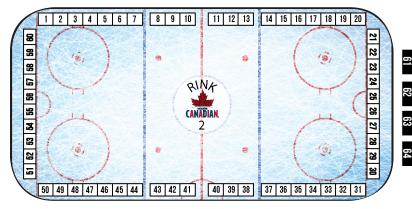
D-1, D-2, D-3, D-4







R2-NORTH HOCKEY RINK



ICE FACING ADVERTISING R2-1, R2-2, R2-3, R2-4, R2-5, R2-6, R2-

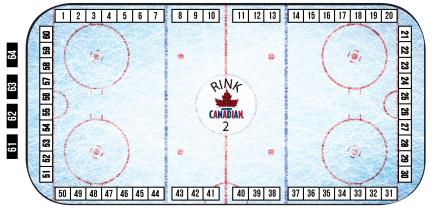
R2-1, R2-2, R2-3, R2-4, R2-5, R2-6, R2-7, R2-8, R2-9, R2-10, R2-11, R2-12, R2-13, R2-14, R2-15, R2-16, R2-17, R2-18, R2-19, R2-20, R2-21, R2-22, R2-23, R2-24, R2-25, R2-26, R2-27, R2-28, R2-29, R2-30, R2-31, R2-32, R2-33, R2-34, R2-35, R2-36, R2-37, R2-38, R2-39, R2-40, R2-41, R2-42, R2-43, R2-44, R2-45, R2-46, R2-47, R2-48, R2-49, R2-50, R2-51, R2-52, R2-53, R2-54, R2-55, R2-56, R2-57, R2-58, R2-59, R2-60

RINK 2 ADVERTISING LOCATIONS

OUTWARD FACING ADVERTISING

R2-61, R2-62, R2-63, R2-64

R1-SOUTH HOCKEY RINK



RINK 1 ADVERTISING LOCATIONS

ICE FACING ADVERTISING

R1-1, R1-2, R1-3, R1-4, R1-5, R1-6, R1-7, R1-8, R1-9, R1-10, R1-11, R1-12, R1-13, R1-14, R1-15, R1-16, R1-17, R1-18, R1-19, R1-20, R1-21, R1-22, R1-23, R1-24, R1-25, R1-26, R1-27, R1-28, R1-29, R1-30, R1-31, R1-32, R1-33, R1-34, R1-35, R1-36, R1-37, R1-38, R1-39, R1-40, R1-41, R1-42, R1-43, R1-44, R1-45, R1-46, R1-47, R1-48, R1-49, R1-50, R1-51, R1-52, R1-53, R1-54, R1-55, R1-56, R1-57, R1-58, R1-59, R1-60

TAP 25 FACING ADVERTISING

R1-61, R1-62, R1-63, R1-64



DID YOU KNOW?

Here at the River Cree Resort and Casino, the Twin Rinks receive tons of foot traffic, not to mention the thousands of existing clients we see on a weekly basis from our adult hockey league, contract ice rentals and skating programs!







ADVERTISING SPECIFICATIONS

SIZES & MATERIALS STYRENE 96" 33" COROPLAST 5' 7' BANNER MATERIAL 19" 29" VINYL 83.75"

RINKBOARD ADVERTISEMENTS

DIGITALLY PRINTED GRAPHICS ON STYRENE MATERIAL MOUNTED BEHIND LEXAN

33" TALL X 96" WIDE

STAND WALL MOUNTED ADVERTISEMENTS

DIGITALLY PRINTED GRAPHICS 6MM COROPLAST SUBSTRATE ADHERED DIRECTLY TO WALL

7' TALL X 5' WIDE

RINK WALL MOUNTED ADVERTISEMENTS

DIGITALLY PRINTED GRAPHICS ON BANNER MATERIAL SUSPENDED FROM WALL MOUNTS

10' TALL X 20' WIDE

CHANGE ROOM ADVERTISEMENTS

DIGITALLY PRINTED GRAPHICS ON GLOSS PAPER SNAP FRAME POSTER DISPLAYS

28" TALL X 22" WIDE

DOOR ADVERTISEMENTS

DIGITALLY PRINTED GRAPHICS ON AUTO GRADE PREMIUM VINYL WITH GLOSS LAMINATION

83.75" TALL X 34.75" WIDE WITH 1/2" GWP LITE

COMMUNITY SUPPORT

With many programs offered at the River Cree Twin Rinks, we are able to attract a wide range of visitors and participants.













RINK & DOOR ADVERTISING PRICE OPTIONS

RINK 1 - SOUTH RINK

RINK 2 - NORTH RINK

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AD LOCATION	AD PRODUCTION COST	12 MONTH TERM	AD LOCATION	AD PRODUCTION COST	12 MONTH TERM
R1-1	\$150	\$1000	R2-1	\$150	\$500
R1-2	\$150	\$1000	R2-2	\$150	\$500
R1-3	\$150	\$1000	R2-3	\$150	\$500
R1-4	\$150	\$1000	R2-4	\$150	\$500
R1-5	\$150	\$1000	R2-5	\$150	\$500
R1-6	\$150	\$1000	R2-6	\$150	\$500
R1-7	\$150	\$1000	R2-7	\$150	\$500
R1-8	\$150	\$1000	R2-8	\$150	\$500
R1-9	\$150	\$1000	R2-9	\$150	\$500
R1-10	\$150	\$1000	R2-10	\$150	\$500
R1-11	\$150	\$1000	R2-11	\$150	\$500
R1-12	\$150	\$1000	R2-12	\$150	\$500
R1-13	\$150 #450	\$1000	R2-13	\$150 \$150	\$500
R1-14	\$150	\$1000	R2-14	\$150 \$150	\$500 ¢500
R1-15	\$150	\$1000	R2-15	\$150 \$150	\$500 ¢500
R1-16 R1-17	\$150	\$1000 #1000	R2-16 R2-17	\$150 #150	\$500
R1-17 R1-18	\$150 \$150	\$1000 \$1000	R2-17 R2-18	\$150 \$150	\$500 \$500
R1-19	\$150 \$150	\$1000 \$1000	R2-16	\$150 \$150	\$500 \$500
R1-19	\$150 \$150	\$1000 \$1000	R2-19 R2-20	\$150 \$150	\$500 \$500
R1-20	\$150 \$150	\$1000	R2-21	\$150 \$150	\$500 \$500
R1-22	\$150 \$150	\$1000	R2-22	\$150 \$150	\$500
R1-23	\$150 \$150	\$1000 \$1000	R2-23	\$150 \$150	\$500 \$500
R1-24	\$150 \$150	\$1000	R2-24	\$150 \$150	\$500
R1-25	\$150 \$150	\$1000	R2-25	\$150 \$150	\$500
R1-26	\$150 \$150	\$1000	R2-26	\$150 \$150	\$500
R1-27	\$150	\$1000	R2-27	\$150	\$500
R1-28	\$150	\$1000	R2-28	\$150	\$500
R1-29	\$150	\$1000	R2-29	\$150	\$500
R1-30	\$150	\$1000	R2-30	\$150	\$500
R1-31	\$150	\$1000	R2-31	\$150	\$500
R1-32	\$150	\$1000	R2-32	\$150	\$500
R1-33	\$150	\$1000	R2-33	\$150	\$500
R1-34	\$150	\$1000	R2-34	\$150	\$500
R1-35	\$150	\$1000	R2-35	\$150	\$500
R1-36	\$150	\$1000	R2-36	\$150	\$500
R1-37	\$150	\$1000	R2-37	\$150	\$500
R1-38	\$150	\$1000	R2-38	\$150	\$500
R1-39	\$150	\$1000	R2-39	\$150	\$500
R1-40	\$150	\$1000	R2-40	\$150	\$500
R1-41	\$150	\$1000	R2-41	\$150	\$500
R1-42	\$150	\$1000	R2-42	\$150	\$500
R1-43	\$150	\$1000	R2-43	\$150	\$500
R1-44	\$150 #450	\$1000	R2-44	\$150 \$150	\$500
R1-45	\$150	\$1000	R2-45	\$150 \$150	\$500
R1-46	\$150	\$1000	R2-46	\$150 \$150	\$500
R1-47	\$150	\$1000	R2-47	\$150 \$150	\$500 ¢500
R1-48	\$150	\$1000	R2-48	\$150 \$150	\$500 ¢500
R1-49 R1-50	\$150	\$1000 #1000	R2-49 R2-50	\$150 \$150	\$500
R1-50 R1-51	\$150 \$150	\$1000 \$1000	R2-50 R2-51	\$150 \$150	\$500 \$500
R1-52	\$150 \$150	\$1000 \$1000	R2-52	\$150 \$150	\$500 \$500
R1-53	\$150 \$150	\$1000	R2-52	\$150 \$150	\$500 \$500
R1-53	\$150 \$150	\$1000 \$1000	R2-53	\$150 \$150	\$500 \$500
R1-55	\$150 \$150	\$1000 \$1000	R2-55	\$150 \$150	\$500 \$500
R1-56	\$150 \$150	\$1000 \$1000	R2-56	\$150 \$150	\$500 \$500
R1-57	\$150 \$150	\$1000	R2-57	\$150 \$150	\$500
R1-58	\$150 \$150	\$1000	R2-58	\$150 \$150	\$500
R1-59	\$150 \$150	\$1000	R2-59	\$150 \$150	\$500
R1-60	\$150	\$1000	R2-60	\$150	\$500
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2 FOR 1 RINK BOARDS

Monthly installments can be made.

AD LOCATION	AD PRODUCTION I COST	12 MONTH TERM
South Rir	nk \$300	\$1000
North Rir	nk \$300	\$500

DOORS

AD LOCATION	AD PRODUCTION COST	12 MONTH TERM
D1	\$1450	\$2000
D2	\$1450	\$2000
D3	\$1450	\$2000
D4	\$1450	\$2000







WALL ADVERTISING PRICE OPTIONS

RINK WALLS

KIIVIK WALLS				
AD LOCATION	AD PRODUCTION COST	12 MONTH TERM		
WS-1	\$200	\$1000		
WS-2	\$200	\$1000		
WS-3	\$200	\$1000		
WS-4	\$200	\$1000		
WS-5	\$200	\$1000		
WS-6	\$200	\$1000		
WS-7	\$200	\$1000		
WS-8	\$200	\$1000		
WS-9	\$200	\$1000		
WS-10	\$200	\$750		
NWB-1	\$900	\$750		
NWB-2	\$900	\$750		
NWB-3	\$900	\$750		
NWB-4	\$900	\$750		
NWB-5	\$900	\$750		
NWB-6	\$900	\$750		
NWB-7	\$900	\$750		
NWB-8	\$900	\$750		
NWB-9	\$900	\$750		
NWB-10	\$900	\$750		
NWB-11	\$900	\$750		
NWB-12	\$900	\$750		
NWB-13	\$900	\$750		
NWB-14		\$750		
NWB-15	\$900	\$750		
NWB-16	\$900	\$750		
SWB-1	\$900	\$750 \$750		
SWB-2	\$900 #000	\$750 \$750		
SWB-3 SWB-4	\$900 ¢000	\$750 \$750		
5WB-4 SWB-5	\$900 \$900	\$750		
5WB-6	\$900 \$900	\$750		
SWB-7	\$900	\$750		
5WB-8	\$900 \$900	\$750		
SWB-9	\$900	\$750		
5WB-10	\$900	\$750		
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^{*}Ad production is a one-time cost if you choose to renew after the term.

ADDITIONAL WALL SIGNAGE

AD LOCATION	AD PRODUCTION COST	12 MONTH TERM
CR-1	\$100	\$450
CR-2	\$100	\$450
CR-3	\$100	\$450
CR-4	\$100	\$450
CR-5	\$100	\$450
CR-6	\$100	\$450
CR-7	\$100	\$450
CR-8	\$100	\$450
CR-9	\$100	\$450
CR-10	\$100	\$450
CR-11	\$100	\$450
CR-12	\$100	\$450
CR-13	\$100	\$450
CR-14	\$100	\$450
CR-15	\$100	\$450
CR-16	\$100	\$450
H-1	\$200	\$1000
H-2	\$200	\$1000
H-3	\$200	\$1000
H-4	\$200	\$1000
H-5	\$200	\$1000
H-6	\$200	\$1000
S-1	\$250	\$1000
5-2	\$250	\$1000
S-3	\$250	\$1000
S-4	\$250	\$1000
S-5	\$250	\$1000
5-6	\$250	\$1000

AD PRODUCTION COSTS

Production costs are optional, where requested. Costs are based on print-ready artwork to be supplied by the customer.



GRAFIKportables Inc

780-554-2767 info@grafikportables.com www.grafikportables.com











Our website, www.rivercreesports.net, receives an average of 1,000 visitors per week spending 1.5 minutes on the site and our online audience is rapidly growing.

We offer advertising space at \$20 to \$50 CPM (cost per thousand impressions) or \$20 - \$50 per week.

If you are interested in advertising on Rivercreesports.net please contact us for further information.

RIVER CREE SPORTS YEARLY EVENTS/USAGE

Our facility hosts a number of events at the twin rinks as we are a twelve month used facility and only closed a handful of days throughout the year.

RCHL FALL/WINTER ADULT RECREATIONAL HOCKEY

- 132 teams
- 2900 full/part-time players
- · September-April

RCHL SPRING/SUMMER ADULT RECREATIONAL HOCKEY

- 60 teams
- 1400 full/part-time players
- · May-August

3 ON 3 YOUTH LEAGUE

- 48 teams
- · 450 players
- · April-June

LEARN TO SKATE PROGRAM

- 100+ players
- · Year round

HOCKEY SCHOOLS/CAMPS

- Former NHL- Ted Nolan Camp (August)
- Former NHL- John Chabot Camp (August)
- Steve Serdachny Camps/Clinics (Year round)

NATIVE PROVINCIALS TOURNAMENT

- 200 aboriginal hockey teams from all over Alberta
- 3400 players
- April (1st week)

EDMONTON MINOR HOCKEY ASSOCIATION

- Various teams use ice for practices/ games/Try-Outs
- · September-April

YOUTH TOURNAMENTS

- Whitemud West (November)
- Silver Ring Ringette (January)

CORPORATE TOURNAMENTS

- 5 tournaments a year
- Weekends
- Shell/Finning/Enbridge/Calibre

NORTHERN X-TREME HOCKEY

- September-May
- Monday-Thursday Practices/Weekends Games
- 2 Show Case Tournaments (November/February

HOCKEY ACADEMIES

- 3 academies (STFX/STM/STB)
- · September-June

SHINNY HOCKEY

- All weekdays at noon
- All year round

DROP-IN PROGRAMS

- · Stick & Puck
- · Mom, Pop & Tot
- Public Skate
- Year round

NEW PROGRAMS FOR THE FUTURE

RIVER CREE SPORTS CAMPS

- · Minor hockey camps
- July

LEGENDS LEAGUE

- 55+ adults
- 3x a week (M/W/F)











